

REMARKS/ARGUMENTS

Favorable reconsideration of this application as amended and in view of the following remarks is respectfully requested.

Claims 10, 11 and 16 are currently active in this case. In the outstanding office action, claims 10 and 11 were rejected under 35 USC 103(a) as being unpatentable over U.S. Patent No. 7,392,226 to Sasaki in view of U.S. Patent No. 5,991,749 to Morrill and U.S. patent publication No. 2003/0105641 to Lewis; and claim 16 was rejected under 35 USC 103(a) as being unpatentable over Sasaki in view of Morrill, Lewis and U.S. Patent No. 5,689,503 to Wada.

Claim 10 is directed to a data processing apparatus for processing ticket purchasing data. In the prior art, when a user reserved a ticket on a POS terminal, because the user had to fill out an application form with personal information, the process time was slow. To address this problem among others, the present invention defines program transmission means for transmitting a program to a portable electronic terminal. The program causes the portable electronic terminal (a) to display a request to send data screen, and (b) to transmit the owner information to the data processing apparatus when the transmission of the owner information is permitted. The present invention further defines means for determining whether a ticketing process should be executed, and means (i) for confirming a requested ticket through an inquiry to a ticket company via a network when the ticketing process is requested, (ii) for receiving information regarding the requested ticket from the ticket company via the network, and (iii) for storing the received information as ticket printing data with the owner information received from the portable electronic terminal.

As a result of the configuration of the present invention, particularly in light of feature (iii), it is possible to transfer the owner (personal) information stored on the portable electronic terminal to the POS terminal. That is, establishments using the POS terminal of the

present invention are able to shorten the processing time for purchasing tickets by using information received from the ticket company as ticket printing data, improve their business efficiency, and reduce mistakes in collecting information.

Sasaki, Morrill, and Lewis fail to disclose or suggest at least feature (iii) of the present invention. The official action acknowledges on page 3 that Sasakis does not explicitly disclose “the storing the received information as ticket printing data.” Applicants agree. However, the official action further asserts that Lewis teaches storing the received information as ticket printing data. Applicants respectfully traverse.

Lewis discloses an electronic ticketing and validation system. According to an embodiment of Lewis (Fig. 1), a customer executes a ticket purchasing operation on a computer connected to the Internet. Then, the customer prints out the purchased ticket on a personal printer or downloads the purchased ticket to a portable electronic terminal in electronic form. At the location of the event, the ticket information is read from the purchased electronic ticket and transmitted to the electronic validation system, and then verified as valid for the event. See paras. [0010] and [0024]. However, Lewis does not teach or suggest storing the ticket information transmitted by the customer to the vendor computer system *with the owner information received from a portable electronic terminal*.

Figures 5 and 7 of Lewis illustrate systems wherein the customer is utilizing a handheld device. In both cases, the ticket information is downloaded to the customer’s handheld device. See paras. [0027] and [0030], respectively. Again, Lewis does not teach or suggest storing the ticket information transmitted by the customer to the vendor computer system *with the owner information received from a portable electronic terminal*.

Thus, Applicants respectfully submit that Lewis and Sasaki in combination do not obtain the unexpected results of the present invention (i.e., shortening the processing time for

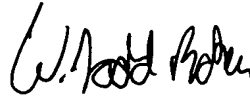
purchasing tickets by using information received from the ticket company as ticket printing data, improving business efficiency, and reducing mistakes in collecting information).

Morrill also is not believed to address the deficiencies of Sasaki et al. identified above. Thus, Applicants respectfully submit that Sasaki et al. do not anticipate or render obvious the subject matter defined by claim 10 when considered alone or in combination with Morrill and Lewis. The dependent claims are believed to be allowable for at least the same reasons that claim 10 is believed to be allowable.

Consequently, no further issues are believed to be outstanding and the application is believed to be in condition for allowance. An early and favorable action is respectfully requested.

Respectfully submitted,

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